



## Beyond Automation

SMA Technologies delivers leading-edge enterprise-wide automation and analytics solutions to businesses and government entities worldwide.

### Our Flagship Product

SMA Technologies OpCon is based on a simple premise: If an IT task is repetitive, it should be performed by software, not a human operator. This approach frees valuable resources, enhances efficiency and eliminates the chance of human error. This last point is especially critical for highly regulated industries, such as banking and insurance.

OpCon is the only IT automation solution available today that can automate and integrate processes on every major operating system. By unifying processes across multiple platforms, OpCon provides a singular view that spans the entire enterprise. As a result, many customers are able to replace several existing products with OpCon.

Organizations that deploy OpCon to address just one set of processes quickly discover its true capabilities. As an example, one international transportation company started with OpCon by automating 500 jobs daily. The company eventually increased its OpCon usage to 45,000 jobs daily. This, in turn, had a dramatic impact on productivity and resource allocation.

### About SMA

Founded in 1980 by a team of forward-thinking automation experts at NASA, SMA Technologies is committed to creating transformative software tools that allow businesses to significantly increase productivity, efficiency and accuracy across the

enterprise. With our headquarters in Houston, Texas, we also have offices around the world to serve our diverse clients in The Americas, Africa and Asia/ Pacific.

### Industries

SMA Technologies' products are designed to enable IT departments operating in any industry to achieve dramatic results that span the entire enterprise. The company currently serves clients in the following vertical markets:

- [Agriculture](#)
- [Construction](#)
- [Education](#)
- [Engineering](#)
- [Financial/Banking](#)
- [Food and Beverage](#)
- [Government](#)
- [Healthcare](#)
- [Insurance](#)
- [Manufacturing](#)
- [Retail](#)
- [Technology](#)
- [Travel](#)
- [Utilities](#)

### Collect Insights at the Speed of Data

Ascern is a unique award-winning predictive analytics solution capable of providing actionable insights for data in motion. It can analyze any transaction from operations or business data streams. When efficiency is needed and

expediency is required, managers need to quickly obtain real insights and knowledge to achieve their goals.

Our predictive analytics software, Ascern, is a service based cloud-hosted solution requiring no infrastructure changes or specialized equipment on site. With minimal ongoing administration and overhead, clients are able to focus on all the benefits Ascern has to offer.

## Our Philosophy

Honesty and integrity are paramount at SMA Technologies. The foundation of our business has been to always operate in a respectful and ethical

way. We foster trust by saying what we mean, taking responsibility for our actions and creating honest relationships with our customers, partners and each other. Everything we do at SMA Technologies is rooted in striving for excellence. From building strong and robust solutions to hiring those best suited to serve our clients, we are committed to doing the right thing in every aspect of our business. We take great pride in our reputation as one of the foremost providers of leading edge IT automation technology – a reputation earned one customer at a time.

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“Our customers are the only stakeholders to whom we answer and our singular focus is to solve their automation challenges.”

Michael W. Taylor CEO